



Iomega® REV™ Drives and Disks:

35GB native/90GB**
(compressed) capacity

USB 2.0 and ATAPI
Coming soon – SCSI, SATA
and 1394/FireWire®

Professional-level backup
software included



REVOLUTIONARY REMOVABLE HARD DISK STORAGE

FAST & EFFICIENT Back up and restore
eight times faster than tape*; drag-and-drop files

EXPANDABLE & EASY Add capacity when
you need it; plus no maintenance required

DURABLE & SECURE Virtually unlimited
rewriteability and password protection

saveeverything.com



SAVE EVERYTHING.

Removable – Expandable – Versatile

The Iomega® REV™ 35GB/90GB** drive is a revolutionary removable hard disk system which is more efficient and reliable than traditional tape drives, and provides portable, high-performance file storage. Iomega REV drives allow you to back up and restore up to 8 times faster than tape*, access files in seconds with drag-and-drop, and secure your data with password protection and encryption. Includes professional-level backup software: Iomega Automatic Backup Pro for automated file backups, and Norton Ghost™ for REV Drive for full system imaging.

	Special Features	Package Includes	Native Transfer Rate and Dimensions	System Requirements – PC Users	Connection Requirements
Iomega REV 35GB/90GB USB 2.0 drive SKU #32927 	USB 2.0 Plug-and-play Small and lightweight	Iomega REV USB 2.0 drive Iomega REV 35GB/90GB disk USB data cable Power supply Quick Install guide Solutions CD Norton Ghost™ for REV Drive CDs	25 MB/second max. 14 - 20 MB/second average 13ms access time Dimensions (L x W x H): 156mm x 110mm x 36mm	Microsoft® Windows® XP Home/Professional; Server 2003 (Standard Edition); 2000 Professional/Server/Advanced Server (SP 3 & 4) 333 MHz Pentium II minimum, compatible with USB 1.1 or USB 2.0 connection. 128MB RAM	USB 2.0/1.1 Certified USB 2.0 high-speed controller (USB 2.0 required to achieve maximum speeds)
Iomega REV 35GB/90GB ATAPI drive SKU #32929 	Internal drive saves space on your desktop	Iomega REV ATAPI drive Iomega REV 35GB/90GB disk ATAPI/IDE data cable 5.25" and 3.5" rail mounting hardware Quick Install guide Solutions CD Norton Ghost™ for REV Drive CDs	25 MB/second max. 14 - 20 MB/second average 13ms access time Dimensions (L x W x H): 146mm x 101.4mm x 25.4mm	Microsoft® Windows® XP Home/Professional; Server 2003 (Standard Edition); 2000 Professional/Server/Advanced Server (SP 3 & 4) 333 MHz Pentium II minimum 128MB RAM	Available 5.25" or 3.5" drive bay IDE controller with a free connection Available internal power connection
Iomega REV 35GB/90GB Disk SKU #32958 	Long-life media offers virtually unlimited rewriteability	Iomega REV disk Plastic jewel case 3 disk labels	Dimensions (L x W x H): 75mm x 77mm x 10 mm	N/A	N/A
Iomega REV 35GB/90GB Disk (4 Pack) SKU #33043 	Long-life media offers virtually unlimited rewriteability	Iomega REV disks (4) Plastic jewel cases 12 disk labels	Dimensions (L x W x H): 75mm x 77mm x 10 mm	N/A	N/A

Software Solutions



Iomega Automatic Backup Pro Software

Iomega Automatic Backup Pro software provides a "set it and forget it" solution to back up your important files.

- ▶ Back up files on a scheduled or continuous basis
- ▶ Save multiple versions of files
- ▶ Select individual files or entire directories, plus set up filters to exclude certain file types
- ▶ Compress and encrypt a set of files



Norton Ghost™ for REV Drive Software

- ▶ Create a full system backup in case of disaster
- ▶ Restore quickly and easily from your Iomega REV disk

System Requirements

- ▶ 4X CD-ROM drive or higher to install software
- ▶ 100MB hard drive space recommended for supporting software
- ▶ Must meet minimum RAM requirements for your operating system
- ▶ Microsoft Internet Explorer 5.0 or Netscape Navigator 6.1 or higher to view user's manual

© 2004 Iomega Corporation. All rights reserved. Iomega, REV, the stylized "i" logo, and brand blocks are either registered trademarks or trademarks of Iomega Corporation in the United States and/or other countries. Norton Ghost and LiveUpdate are U.S. registered trademarks of Symantec Corporation. FireWire is a registered trademark of Apple Computer, Inc. GB is based on 1,000,000,000 bytes in a gigabyte. The statements contained in this document regarding development, production and distribution of the Iomega products, anticipated product pricing and availability, expected product performance and specifications, future applications for the new products and all other statements that are not purely historical, are forward looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. All such forward looking statements are based upon information available to Iomega as of the date hereof, and Iomega disclaims any intention or obligation to update any such forward looking statements. Actual results could differ materially from current expectations. Factors that could cause or contribute to such differences include, but are not limited to, the successful completion of product development and testing, integration of hardware and software, market acceptance of, and demand for, the Iomega product, any difficulties encountered in ramping up production or other manufacturing issues, including component availability and pricing, co-development, production, and distribution issues, product pricing and conformity to specifications, dependence upon third party suppliers, software compatibility, competition, intellectual property rights and other risks and uncertainties identified in the reports filed from time to time by Iomega with the U.S. Securities and Exchange Commission, including Iomega's Annual Report on Form 10-K for the year ended December 31, 2002, and its most recent Quarterly Report on Form 10-Q. Product in photo may vary slightly.

Distributed in the U.S. and Canada by: Iomega Corporation, 10955 Vista Sorrento Parkway, San Diego, California 92130, USA
 Distributed in Latin America by: Iomega Latin America Inc., 1821 West 4000 South, Roy, Utah 84067, USA
 Distributed Outside the Americas by: Iomega International SA, Geneva Business Centre 12, Avenue des Morgines, 1213 Geneva, Switzerland

* Based on DDS-4 tape comparison.

** Compressed capacity assuming 2.6:1 data compression with Iomega Automatic Backup Pro software. This capacity may vary since compression is data and software dependent.

